

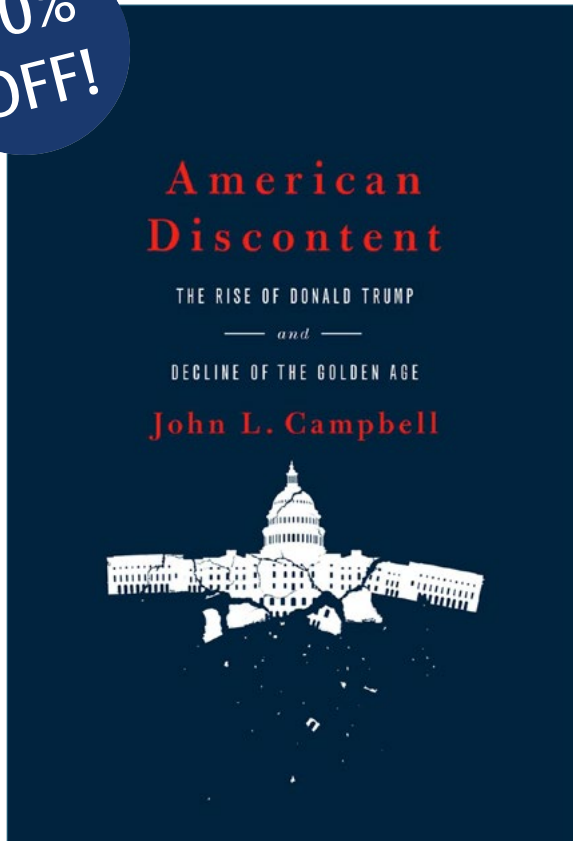
NEW FROM OXFORD

AMERICAN DISCONTENT

The Rise of Donald Trump and Decline of the Golden Age

By **John L. Campbell**

30%
OFF!



June 2018

Hardback

9780190872434

~~\$24.95~~ \$17.50

240 pages

“An accessible analysis of the social trends that prefaced the shock to democracy of Donald Trump’s electoral victory... free of fake news, a smart, engaging road map regarding ‘what happened.’” - *Kirkus*

“Pundits have viewed Donald Trump as an orange-haired meteor unexpectedly crashing into American politics. John Campbell shows that he is more like an earthquake, a result of fault lines and tectonic pressures that have been building for years.” - *Jacob S. Hacker*, Director, Institution for Social and Policy Studies, Yale University

In *American Discontent*, John L. Campbell contextualizes Donald Trump’s success by focusing on the long-developing economic, racial, ideological, and political shifts that enabled Trump to win the White House. Campbell argues that Trump’s rise to power was the culmination of a half-century of deep, slow-moving change in America, beginning with the decline of the Golden Age of prosperity that followed the Second World War. The worsening economic anxieties of many Americans reached a tipping point when the 2008 financial crisis and Barack Obama’s election, as the first African American president, finally precipitated the worst political gridlock in generations. Americans were fed up and Trump rode a wave of discontent all the way to the White House.

John L. Campbell is Class of 1925 Professor in the Department of Sociology at Dartmouth College and Professor of Political Economy in the Department of Business and Politics at the Copenhagen Business School. He is the author of numerous books, most recently *The National Origins of Policy Ideas* and *The Paradox of Vulnerability*

OXFORD
UNIVERSITY PRESS

Order online at www.global.oup.com with promotion code **ASFLYQ6** to save **30%**